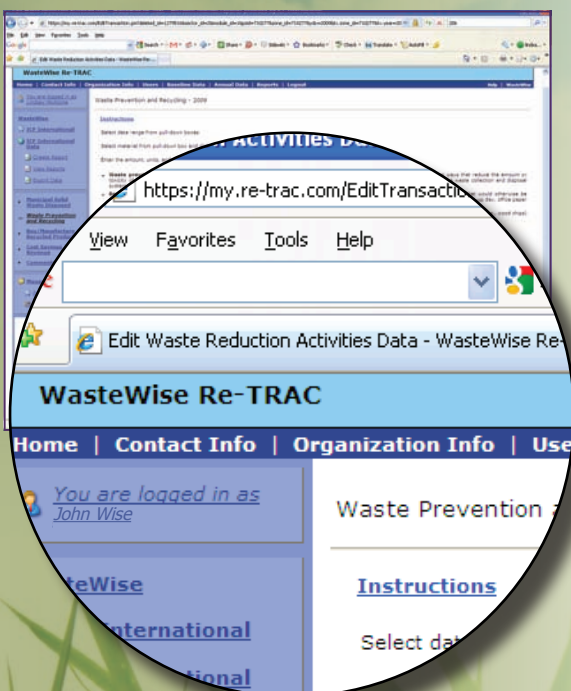




# WasteWise Re-TRAC

Managing Data • Measuring Results



In today's marketplace, many consumers look for products and services that use fewer natural resources, reduce greenhouse gases (GHG), and create less of an environmental impact. As a WasteWise partner, your organization can greatly reduce its climate footprint through waste prevention, recycling, and buying or manufacturing recycled products. These activities conserve natural resources and reduce the energy needed to obtain and process materials used to manufacture new products.

But how do you quantify the benefits of your actions to ensure you are truly making a difference? **WasteWise Re-TRAC.**

## What is WasteWise Re-TRAC?

WasteWise Re-TRAC is a data management and reporting system to track your organization's waste generation and reduction activities and is free to WasteWise partners. Regardless of the number of facilities you have, WasteWise Re-TRAC enables you to track and standardize waste management data for your entire operation. Here's how it works.

### What you do:

- Register as a WasteWise partner at [www.epa.gov/wastewise](http://www.epa.gov/wastewise).
- Collect data on your current waste-related activities – generation, prevention, recycling and composting, buying/manufacturing recycled-content products.
- Enter your data into WasteWise Re-TRAC. The system allows you to enter data daily, weekly, monthly, quarterly, or yearly, depending on your preference.
- Track and manage your data by running customized reports for your organization.
- Report baseline and annual data to the WasteWise program.

***"This is a great tool to have. I will definitely use it to advertise our results."***

– Michael Ednalino,  
Management Associate,  
Emerald City Graphics

***“The new Re-TRAC system is beyond fabulous...It really improves the data entering experience. Thank you, thank you, thank you!!!!”***

– Mariah Titlow Tinger, Senior Environmental Program Coordinator, Genzyme Corporation

## What WasteWise Re-TRAC does:

- Compiles and analyzes your waste management data and maintains historical files.
- Submits your annual data to the WasteWise program with a click.
- Generates instant reports on program performance and trends, and calculates GHG emission reductions associated with your activities.
- Provides your official EPA Climate Profile report on an annual basis.

## What Are the Benefits?

WasteWise Re-TRAC is currently used by numerous companies, municipalities, and states to track their waste management activities. Its ease of use and accessibility has numerous benefits, including:

**Web-based** – WasteWise Re-TRAC can be accessed anytime, anywhere by multiple users.

**Interactive** – Users can track activities, input data, and generate internal reports whenever the need arises, not just at the end of the year.

**Flexible** – With the WasteWise Re-TRAC data management system, users can manage multiple facilities, control which users have access to each facility, and input data as frequently as desired – daily, weekly, monthly, quarterly, yearly.

**Measurable** – GHG emission reductions can be calculated instantly and translated into real-life equivalents.

**Informative** – The EPA Climate Profile can be used to communicate environmental benefits to management, employees, customers, and other stakeholders.

**Secure** – WasteWise Re-TRAC uses a multi-tiered security system to ensure your data remains safe.

In addition, EPA will provide specific benefits when you join WasteWise, including:

- Recognize your membership by listing you as a partner on our Web site.
- Provide individual technical assistance to help you develop and implement waste reduction programs and track your progress.
- Develop your Climate Profile using reported data.
- Provide you with use of the EPA WasteWise logo.
- Give you the opportunity to apply for annual awards.

***“I really like the new Re-TRAC system and the ability to see reports immediately.”***

– Scott Yeager, Facility General Manager, Aramark Corporation

## Where Can I Get More Information?

Information on Re-TRAC and the WasteWise program is available online at [www.epa.gov/wastewise](http://www.epa.gov/wastewise) and through the WasteWise Helpline at 1-800-EPA-WISE (372-9473) or [WasteWise@icfi.com](mailto:WasteWise@icfi.com).

WasteWise – Conserving Resources, Preventing Waste